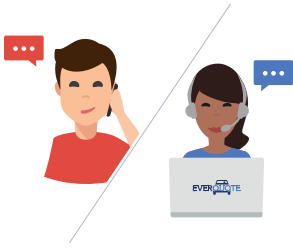


EverQuote Accelerated Growth Program

Predictable, Profitable Growth

EverQuote's Accelerated Growth Program (AGP) offers large insurance agencies seeking aggressive growth a unique partnership opportunity with exclusive benefits. These include a dedicated Agency Business Consultant, consistent lead volume, an established monthly investment with reliable ROI, deep-dive analytics and insights, input on the product roadmap, and much more. AGP provides partner agents a performance-driven program coupled with first class service.



Dedicated Business Consultant

AGP partners receive a dedicated Agency Business Consultant to guide you through specialized on-boarding and training, conduct monthly reviews, and provide deep-dive analytics.



ROI & Goal-based Pricing

EverQuote Agency Business Consultants work with AGP members to understand your business objectives and design pricing focused on meeting your agency's ROI and growth goals.



Predictable Profitable Growth

AGP members receive priority access to available lead volume. We ensure you receive consistent pipeline and volume, delivering a predictable, profitable growth engine.



Executive & Peer Access

AGP partners are the first to learn about new offerings and pilot programs. You'll receive invitations to exclusive networking events and membership on our advisory board.

AGP Benefits

- ✓ Dedicated Agency Business Consultant
- ✓ Deep-dive analytics & insights
- ✓ Monthly business reviews
- ✓ Collaborate to set ROI & growth goals
- ✓ Custom goal-based pricing
- ✓ Specialized onboarding
- ✓ Consistent lead volume
- ✓ Reliable cost per bind
- ✓ Agency training & performance reviews
- ✓ Access to exclusive AGP events
- ✓ Input on the product roadmap

Agent Qualification Criteria



Meeting The Needs Of Large Agencies

The AGP program is designed for sophisticated large agencies, committed to developing a long-term partnership with EverQuote. To qualify, agencies must have a minimum of two sales associates and a lead management system (LMS) capable of providing data feedback.



Program Requirements

AGP members must meet a minimum monthly spend requirement to join and remain in the program. AGP is only available for data leads. AGP clients must accept leads 24 hours a day, 7 days a week across an entire Metropolitan Statistical Area (MSA).



ROI-Based Pricing

AGP pricing for each client is based on the ROI goals for that individual agency. Each client's Business Consultant will work with them to develop pricing based upon the business' ROI goals.