

America's Leading
Insurance Marketplace

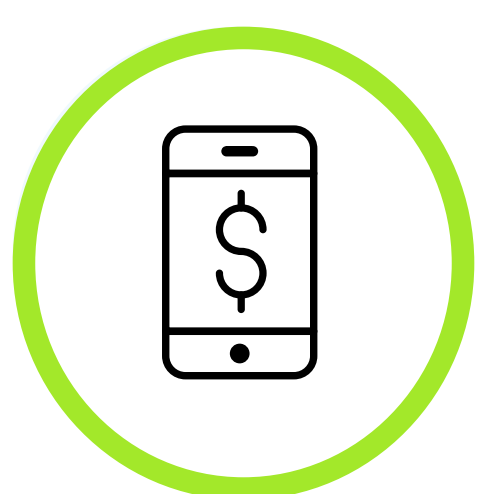
DRIVE PROFITABLE GROWTH

EverQuote Accelerated Growth Program (AGP)

Enjoy exclusive benefits in our premier program for large growth-oriented insurance agencies.



Our Accelerated Growth Program (AGP) offers large insurance agencies seeking aggressive growth a unique partnership with a range of exclusive benefits. Agents in AGP can lower their out-of-pocket lead costs with monthly loyalty credits, where a portion of your lead spend is credited back to your account. You'll also receive priority access to new products and a dedicated Agency Business Consultant who works to understand your agency's goals and operations, provides deep-dive analytics and insights, and helps uncover opportunities for optimization.



Monthly Loyalty Credits to Offset Your Lead Costs

Receive a percentage of your previous month's lead spend deposited back into your account to help reduce your overall lead costs and increase your ROI. Depending on your monthly lead spend and account tenure, you can receive up to 17.5% credited back to you each month!



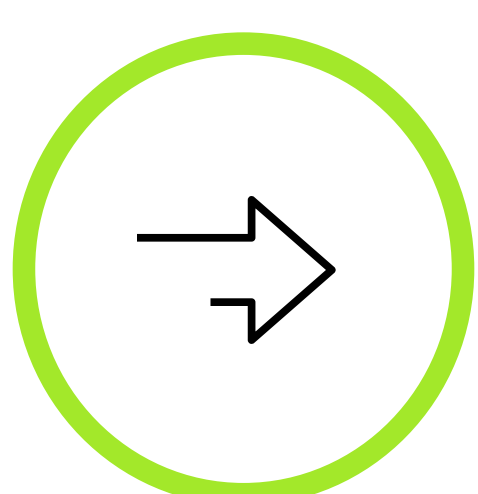
Dedicated Account Management & Support

Every AGP account is assigned a dedicated Agency Business Consultant who gets to know your business, helps guide you through specialized onboarding and training, conducts monthly reviews, provides deep-dive analytics, and identifies opportunities for optimizations.



Exclusive Access to New Products and Features

Be the first to receive access to new products and take advantage of features not available to agents outside of AGP. Tap into tools like enhanced targeting* and add exclusive filters so you can better find your ideal customers.



Utilize Lead Returns in Your Account

Now agents in AGP can return leads directly through their EverQuote Pro account. You'll be able to receive credit for leads you've received with incorrect information or leads that do not align with your lead type filters.

* Releasing in 2025.

Benefits of AGP:

- ✓ Monthly loyalty credits deposited to your account
- ✓ Higher ROI with up to 17.5% of your monthly spend returned back to you
- ✓ Receive your own dedicated Agency Business Consultant
- ✓ Deep-dive analytics & insights to improve performance
- ✓ Priority access to new products like enhanced lead targeting*
- ✓ Lead returns now enabled on AGP accounts
- ✓ Monthly business & account performance reviews
- ✓ Specialized onboarding and training for your agency



Agent Success Stories

"Working with AGP is not like working with any other lead vendor—it's a different thing. It's much more of a partnership-type relationship where they're invested in my success... It's been instrumental for my business—lowering my cost-per-bind and increasing my ROI."

-Joseph Ledo, Captive Agent

Interested in learning more about the Accelerated Growth Program (AGP)? Connect with one of our AGP Specialists at go.everquote.com/agp

* Releasing in 2025.