

# EVERQUOTE Lead Connection Service

## New & Improved Lead Connection Service (LCS)

We've added new features that put you front and center in every call and email made to insurance shoppers. Plus Farmers agents enjoy a limited time 10% Transfer Rate Guarantee!

### Why Agents Choose LCS



Insurance agents using LCS see 31% higher bind rates on average\*



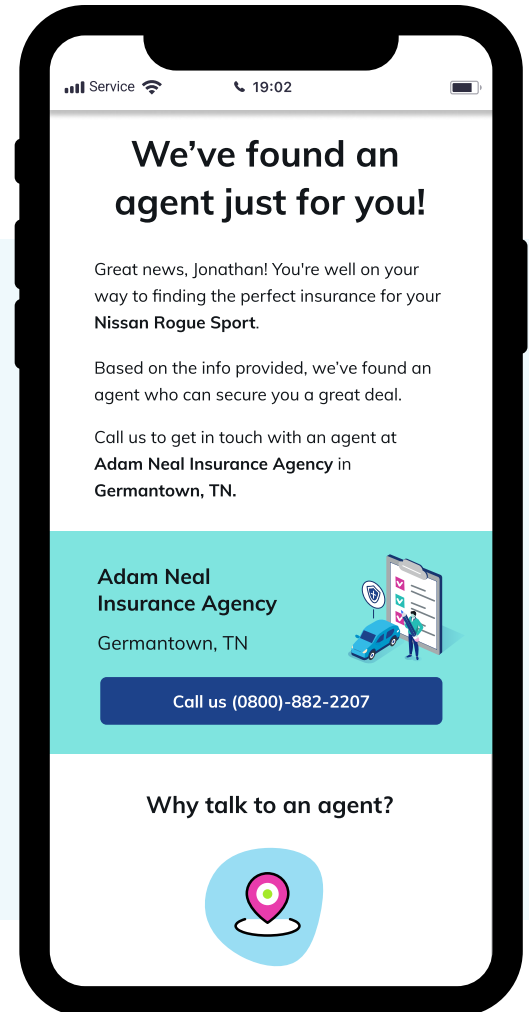
Your is agency front & center so every lead is ready for a conversation



Increase efficiency and save time enabling you to work up to 3X more leads



Make the most of existing producers and reduce the need to hire additional staf



“Policies written from EverQuote's Lead Connection Service have at least doubled, if not tripled my numbers... anywhere from **50 - 70%** of our total sales comes from EverQuote Lead Connection Service”

- Kristopher Johnson, Hillsboro, OR

+31%

More policy binds

+1.5M

Calls Transferred

### What's New

- Data-driven outreach via phone and now email
- We now highlight you and your agency in every call and email
- Well designed emails that get shoppers excited to speak with you

### Want to find out more?

View our [LCS Case study](#)

Call 844.707.8800

Visit [go.everquote.com/farmerslcs](https://go.everquote.com/farmerslcs)

\* Individual results may vary