

EverQuote's *Lead Connection Service*:

Get all the benefits of a best-in-class telemarketing team (without hiring additional staff)

For insurance agents looking to grow their business, finding new customers can be a challenge. Internet leads are a great option, but connecting with them can be time-consuming and stressful. EverQuote has a solution that can reduce stress and save you time while also helping you bind more policies: **Lead Connection Service (LCS)**.

With Lead Connection Service, EverQuote's top-notch telemarketing team works your leads for you. Start taking advantage of a best-in-class telemarketing team without the extra costs.

How It Works

EverQuote's team of experts will contact your leads and transfer the customers to you once they are ready for a quote.



Every Lead Is Called Immediately

We've developed a consistent, data-driven outreach cadence that we use for each and every lead. Leads are often contacted within 30 seconds and we continue to perform outreach for up to 7 days, improving bind rates by up to 20%.



Free Up Your Team to Focus on Selling, Not Telemarketing

With LCS, our highly trained telemarketers take over the most time-consuming activity in your office—dialing leads. Give your staff the freedom and time to work up to 50% more leads, focus on binding policies and deliver more premium.



Build Your Prospect Database for Continued Follow-up

EverQuote sends you data for every single lead you purchase, even the leads we don't transfer, so you can build your prospect database. If a consumer isn't ready to connect today, we'll give you all the data you need to close them in the future.

EverQuote's Lead Connection Service (LCS) Helps Unlock Your Agency's ROI



Connect with more consumers, write more policies, and grow your agency without having to add or train staff. Bind more business and spend less time working leads with LCS!

Sign up for EverQuote's Lead Connection Service today!

Visit: go.everquote.com/lcs

Lead Connection Service Immediately Benefits Your Business:

Up to
20%
increase
in bind rate

Work up to
50%
more
leads

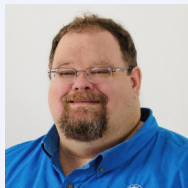
- Experience a data-driven, consistent outreach cadence
- Improve staff morale and get greater peace of mind
- Save time and hassle with automated returns

What Insurance Agents Are Saying About EverQuote's LCS:



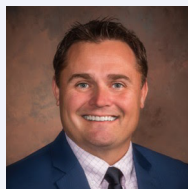
“ Lead Connection Service is like having telemarketers inside your own facility...managed by folks who understand the process.... The quality of leads you've been transferring has been extremely high and it's been very beneficial for us. ”

Mark Fragos, Captive Agent



“ LCS is basically replacing an employee for my agency. Since we are a new agency it would be difficult to afford adding another full-time producer, but LCS helps us do more with less. ”

Jim Judson, Captive Agent



“ In less than 4 months with LCS I've brought in over \$80K in premium. A typical first-year agent [with my carrier] is looking to do about \$100K - \$120K a year. I'd say I'm pretty happy. ”

Dustin Wadlow, Captive Agent

**What are you waiting for?
Sign up for EverQuote's Lead Connection Service today!**

Visit: go.everquote.com/lcs