

# EverQuote Core Growth Program

## Dedicated Support, Sustainable Growth

EverQuote’s Core Growth Program (CGP) offers insurance agencies a true partnership with a dedicated point of contact that will provide support and insights to help you grow your business. Work closely with a dedicated Customer Service Manager that will conduct regular business reviews to help reduce cost per acquisition and improve bind rates. EverQuote will help optimize your geographies, lead and product types, hours of delivery, agency operational efficiency and much more. CGP provides partner agents a sustainable growth opportunity with unparalleled service.



### Dedicated Customer Success Manager

CGP partners receive a dedicated Customer Success Manager to provide dedicated support and custom recommendations and insights.



### Custom Account Optimizations

EverQuote continuously analyzes target geographies, lead and product types, and hours of delivery to help agents hit ROI goals.



### Quarterly Business Reviews

Quarterly Business Reviews with dedicated Customer Success Managers help agents ensure that they are on track to meet their growth goals.



### Industry-leading Resources

Customer Success Managers provide valuable resources and guidance to help improve your operations, hire top talent, and so much more.

### CGP Benefits

- ✓ Dedicated Customer Success Manager
- ✓ Quarterly Business Reviews
- ✓ Targeting based on geography
- ✓ Collaborate to set ROI & growth goals
- ✓ Volume/Price incentives
- ✓ Specialized onboarding
- ✓ Agency training and performance reviews
- ✓ Access to industry-leading resources
- ✓ Priority access to new products and events

### Core Growth Program



#### Meeting The Needs Of Growing Agencies

The Core Growth Program is designed for agencies that desire to scale and are committed to developing a long-term partnership with EverQuote. CGP provides agents with the tools and resources that will help them achieve their growth goals.



#### Results-driven Partnership

CGP is tailored to meet the needs of individual agencies. We collaborate to understand agents’ goals and then work hand-in-hand to optimize the account and provide our expertise in order to help achieve those goals.



#### Program Requirements

CGP members must meet a minimum monthly spend requirement to join and remain in the program. CGP is available across all products and verticals, including EverQuote calls products.