

Farmers Agents: Let EverQuote Handle the Cold Calling



Grow Your Book 31% Faster with Lead Connection Service

With **Lead Connection Service (LCS)**, EverQuote's top-notch telemarketing team dials your leads for you, allowing you to work – and bind – more leads. With LCS our team calls your leads and then transfers live prospects to you once they are on the phone.



Farmers agents: **for a limited time** add Lead Connection Service to your EverQuote leads **at no extra cost (a \$3,000 annual value)!**

Use the QR code or visit go.everquote.com/farmerslcs to learn more.

Why Farmers Agents Choose LCS

+31%
Higher Bind Rates

Farmers agents using LCS see **31% higher bind rates** on average*



Save your team hours of prospecting so they can focus on closing business

3X More Leads Worked

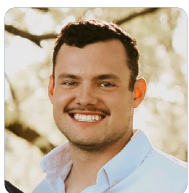
Work up to 3X more leads than with traditional internet leads



For a limited time **Farmers agents can add LCS for no extra cost**

Farmers agents using LCS are writing nearly 4 policies for every 3 written by those using regular internet leads.

Farmers Agents Policies Sold



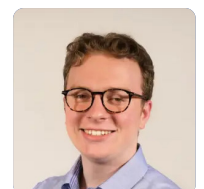
“ Using Lead Connection Service (LCS) our agency is writing approximately 20 to 25 more policies per month. It really allows you to scale your agency at a much faster pace.

–Caden Bradbury, Highland, UT



“ Last month we closed \$73,000 in premium and over 70% of our business comes from EverQuote leads. LCS has allowed me to close more business while still using all the same systems that I've been using.

–Joseph Walsh, San Antonio, TX



*Individual results may vary